SYSTEM

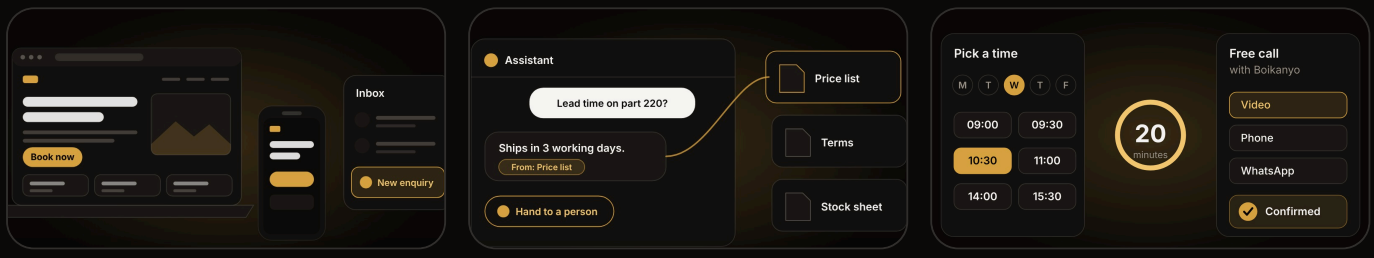
COMPANY BRIEF

Every enquiry answered, qualified and followed up.

Managed lead capture for South African trade and industrial businesses: construction, plant hire, mining support, logistics, gas distribution and engineering.

The problem

Enquiries arrive by WhatsApp, web form and missed call, often after hours. A slow reply loses the job, and an enquiry nobody recorded cannot be followed up at all.



Captured on the site, answered with a hand-off to a person, booked for a call. Illustrations of the system, not client projects.

What you get

- A fast, mobile-first website built to capture enquiries.
- WhatsApp, web form and missed-call intake routed into one pipeline.
- AI reception and qualification where it fits your workflow, with a hand-off to a person.
- Google Business Profile work and structured business information, so Google and AI assistants can describe you correctly.
- A monthly report of the enquiries captured and how each was handled.
- Founder-led account management.

ECOSYSTEM CORE, THE ONE OFFER

R3,000 per month **+ R6,000** once-off setup

No minimum term. Cancel with 30 days' written notice. Billed monthly in advance. Advertising spend is separate. No VAT is currently added to the advertised fee.

See the full price → How it starts →

How it starts

1. **Free 20-minute consultation** with the founder, by call, video or WhatsApp. He looks at how your enquiries come in today and tells you plainly whether SYSTEM fits.
2. **Written scope.** The channels, sectors and enquiry routes SYSTEM is responsible for. Nothing starts before it is signed.
3. **Deployment readiness check, then build.** Brand assets, copy, access and the numbers to route.
4. **Go-live and a monthly report.** Typically within a few business days of a signed agreement, a cleared setup fee and the material and access we need. No fixed-hour deployment is promised.

What we do not promise

No ranking, lead volume, revenue or AI citation is guaranteed, by us or by anyone honest. SYSTEM started trading in May 2026 and has no public case studies yet. A client's name or results are published only with their written permission.

Who it is not for

- You need references before you talk to anyone.
- You want paid advertising only.
- You need software with no enquiry problem behind it. That is a custom build.

Is it for me? →

Verify us

SYSTEM Infrastructure (Pty) Ltd. CIPC registration 2026/372557/07. B-BBEE Level 1 Contributor (Exempted Micro Enterprise), 135% procurement recognition. Director and information officer: Boikanyo Zulu, eMalahleni, Mpumalanga. Prices and terms were last verified on 19 October 2026 and are published in full at systemsa.co.za/legal.

Check our registration → | Service terms →

Boikanyo Zulu, founder
boikanyo@systemsa.co.za · +27 64 874 1250 (call or WhatsApp) · Mon to Fri, 08:00 to 17:00

Book the free consultation → | WhatsApp → | 5-question assessment →