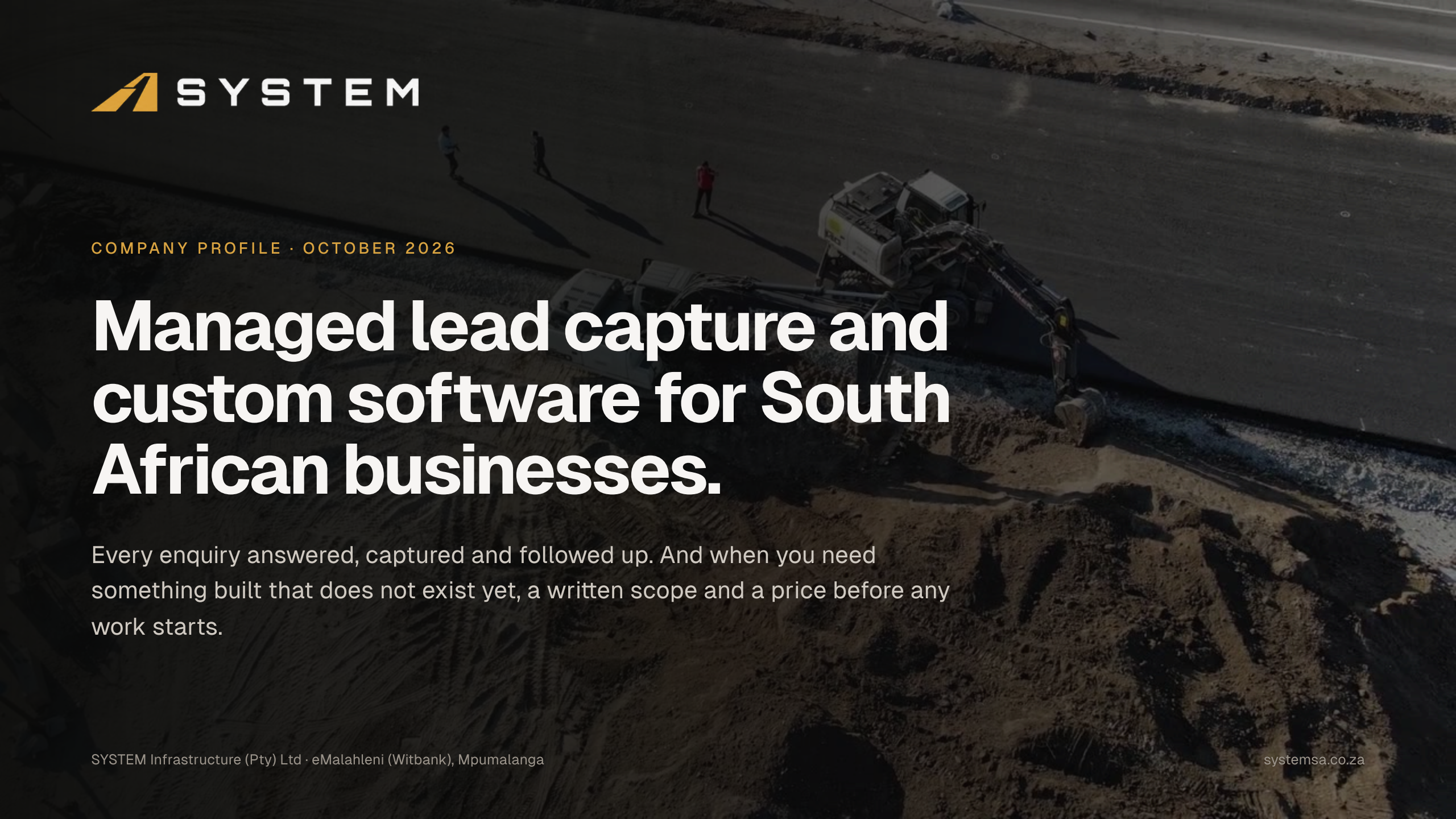
SYSTEM

COMPANY PROFILE · OCTOBER 2026

Managed lead capture and custom software for South African businesses.

Every enquiry answered, captured and followed up. And when you need something built that does not exist yet, a written scope and a price before any work starts.



WHO WE ARE

A founder-led South African company. You deal with the person who builds it.

SYSTEM builds and runs the infrastructure that helps a business get found, capture every enquiry, reply quickly and follow up. We serve industrial and operational businesses: mining, construction, plant hire, logistics, engineering and the trades.

Registered

SYSTEM Infrastructure (Pty) Ltd
CIPC 2026/372557/07

B-BBEE Level 1

Contributor (ICT)
Certificate available on request

Launched 2026

A young company with a clear, fixed offer

eMalahleni

Mpumalanga, serving clients across South Africa



THE PROBLEM

A machine-down message at night should not go to the next number that answers.

Fri 21:40 · WhatsApp

Loader down at the pit. Need a replacement on site by 06:00.

Sat 02:15 · Missed call

Unknown number, 41 seconds ringing, no voicemail.

Sat 06:50 · Website form

Quote: 20 ton tipper, three days, Delmas.

One list of job cards

- Auto-reply sent within moments
- What, where and when captured
- Passed to the owner with the details
- Follow-up tracked until it is closed

Sample only. Invented firm, no real client.

WHAT WE OFFER

Two ways to work with SYSTEM.

Fixed price

Ecosystem Core

Managed lead-capture and response infrastructure. One monthly price, no minimum term.

- Mobile-first website and enquiry capture
- WhatsApp, form and missed-call intake
- AI receptionist where it fits the workflow
- Google Business Profile and local visibility
- Follow-up structure, reporting and ongoing optimisation

R3,000 per month plus a once-off **R6,000** setup. 30 days' written notice to cancel.

Scoped to your project

Custom systems

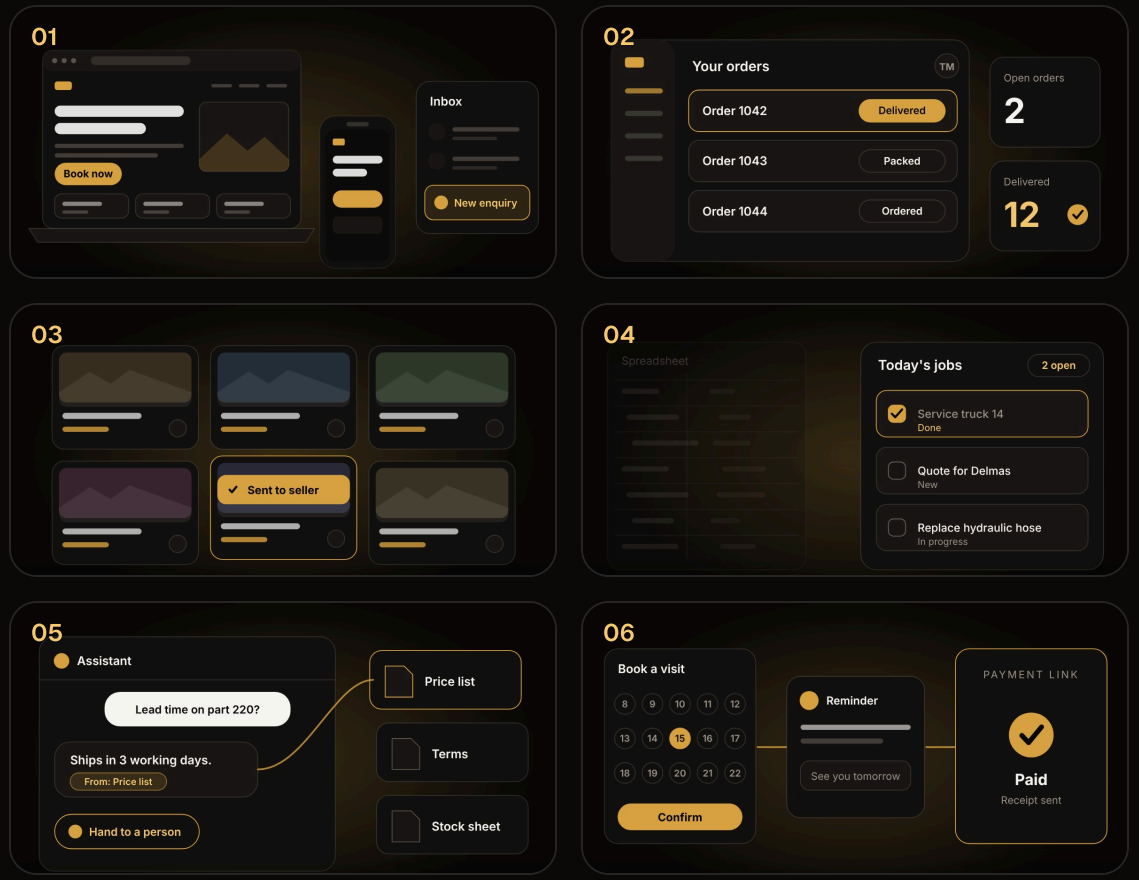
Websites, apps, client portals and AI workflows built around how your business runs.

- Paid discovery first, credited against the build
- A written scope and a price before any build work starts
- Booking and quoting tools, dashboards, portals, marketplaces
- You own the bespoke deliverables on full payment

Discovery **R1,500**. Focused websites from **R10,000**. Larger projects quoted after discovery.

CUSTOM SYSTEMS

What we build, for any business.



01 **A website**
Mobile-first, built to capture enquiries and structured so search and AI tools can read it.

02 **A web app or client portal**
A signed-in area where customers order, book and see their own records.

03 **A marketplace or listings site**
Sellers post, buyers enquire, and each enquiry reaches the right seller.

04 **An internal tool**
Staff screens that replace the spreadsheet.

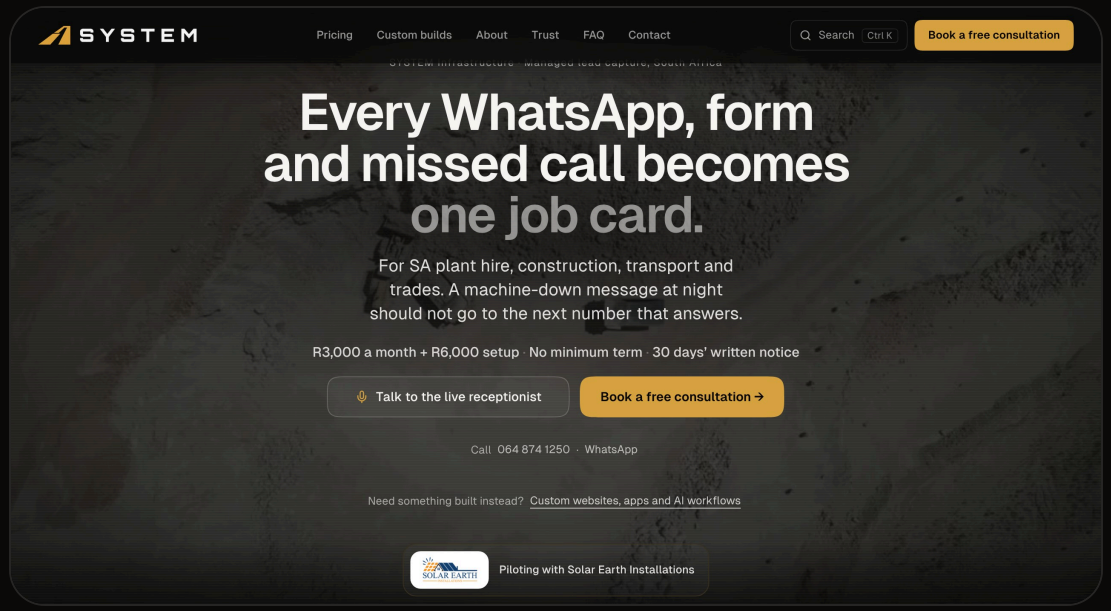
05 **An AI workflow**
An assistant built around your own questions and documents, with a hand-off to a person.

06 **A booking and payment flow**
Online booking, reminders and payment links.

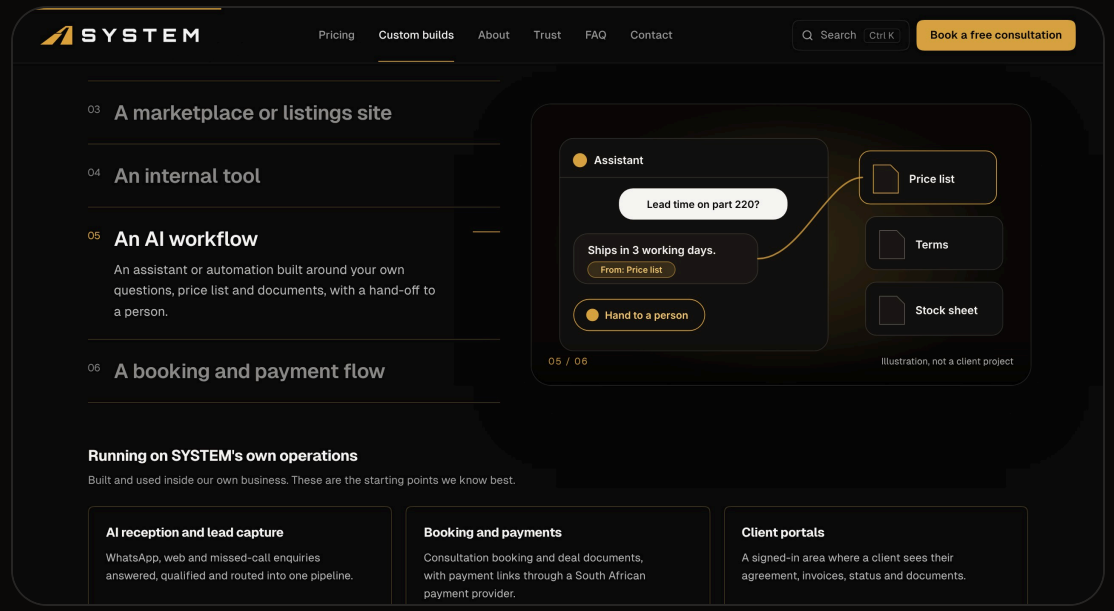
PROOF WE BUILD

Our own website runs on what we sell.

systemsa.co.za is built and maintained in-house, with the same enquiry capture, booking and follow-up we set up for clients.



The homepage, systemsa.co.za



The custom builds page, systemsa.co.za/custom-builds

CUSTOM SYSTEMS

What a build can look like for a larger organisation.

Project and enquiry intake

One front door for a group of companies. Each enquiry is captured, tagged by business unit and routed to the right person, with a record kept.

Supplier and partner portal

Partners submit documents and details once, see their status, and your team sees one searchable list instead of scattered email threads.

Project dashboards

A simple view of projects, stages and follow-ups, built from the records your team already keeps.

These are examples of the kind of scope SYSTEM builds. They are not past clients. Every project starts with a paid discovery and a written scope.

HOW WE WORK

Clear steps, clear terms, nothing hidden.

1

A 20-minute call with the founder

You describe how work reaches you today. You get a straight answer on whether SYSTEM fits.

2

A written read or a written scope

A free one-page gap read for Core. For custom work, a paid discovery that ends in a scope and a price.

3

You decide, then we build

Work starts after the agreement is signed, payment has cleared and we have what we need from you.

Terms in plain words

- No minimum term. 30 days' written notice.
- Payments through Paystack, or in person through iStorePay by arrangement.
- Published Master Service Terms and a POPIA-aligned privacy policy, with operator terms for client data.
- First version ready for review within 10 business days of the start conditions being met.
- No guaranteed rankings, lead volumes or revenue.

SYSTEM

LET US TALK

Twenty minutes, and a straight answer.

If SYSTEM can be useful to your business or group, you will hear it. If it cannot, you will hear that too.

Founder
Boikanyo Zulu

WhatsApp and phone
+27 64 874 1250

Email
boikanyo@systemsa.co.za

Web
systemsa.co.za